

Informing Policy on COVID-19 with Rapid Data: Results and Responses from the RECOVR Survey in Côte d'Ivoire and Burkina Faso

RECOVR Webinar Series: Bringing Evidence to COVID-19 Policy Responses in the Global South

July 27, 2020



Today's Speakers



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Using rigorous
research to reduce
poverty & improve
lives



More than just RCTs: A Nobel Prize-Winning Approach



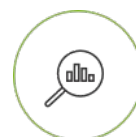
1: Create Stronger Evidence

To deepen knowledge on how to reduce poverty



2: Share Evidence Strategically

To influence conversations & inform decisions

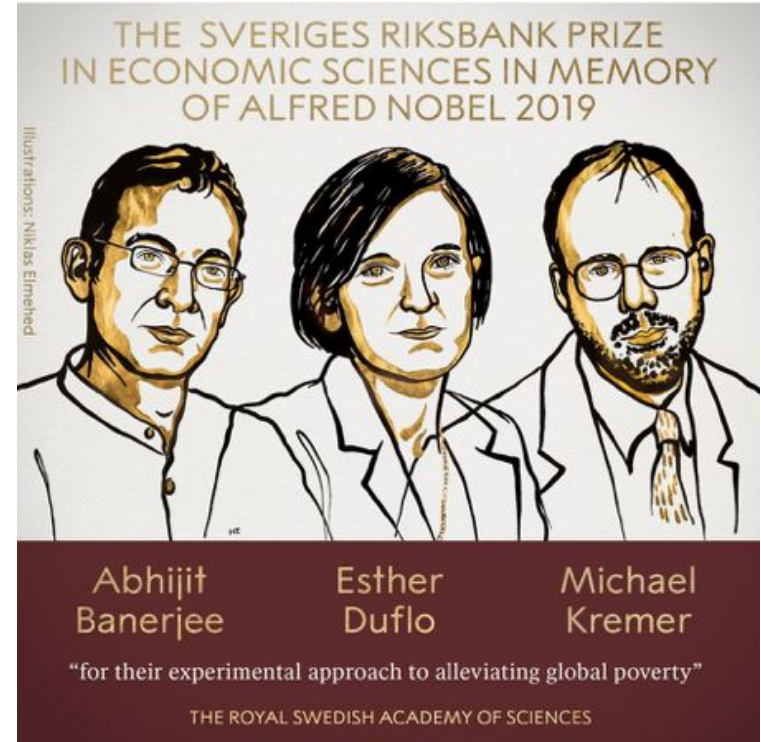


3: Equip Decision-Makers to Use Evidence

To improve the lives of the global poor

“IPA plays a crucial role in assisting researchers to run and implement experiments throughout the world.”

—Committee for the Prize in Economic Sciences in Memory of Alfred Nobel



IPA at a Glance



22 Country Offices



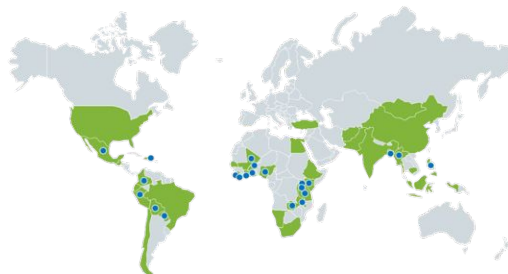
8 Program Areas



700+ Partners



600+ Researchers
in our network



850+ Evaluations to date
in 51 countries



17 Years of generating
evidence and moving
evidence to policy

IPA's Research for Effective COVID-19 Responses (RECOVR)



Rapid response surveys to answer critical policy questions (8+ countries)



A global hub that centralizes research and policy lessons



A portfolio of IPA studies to generate rigorous evidence (80+ studies)



Advising 15+ governments on evidence-based approaches

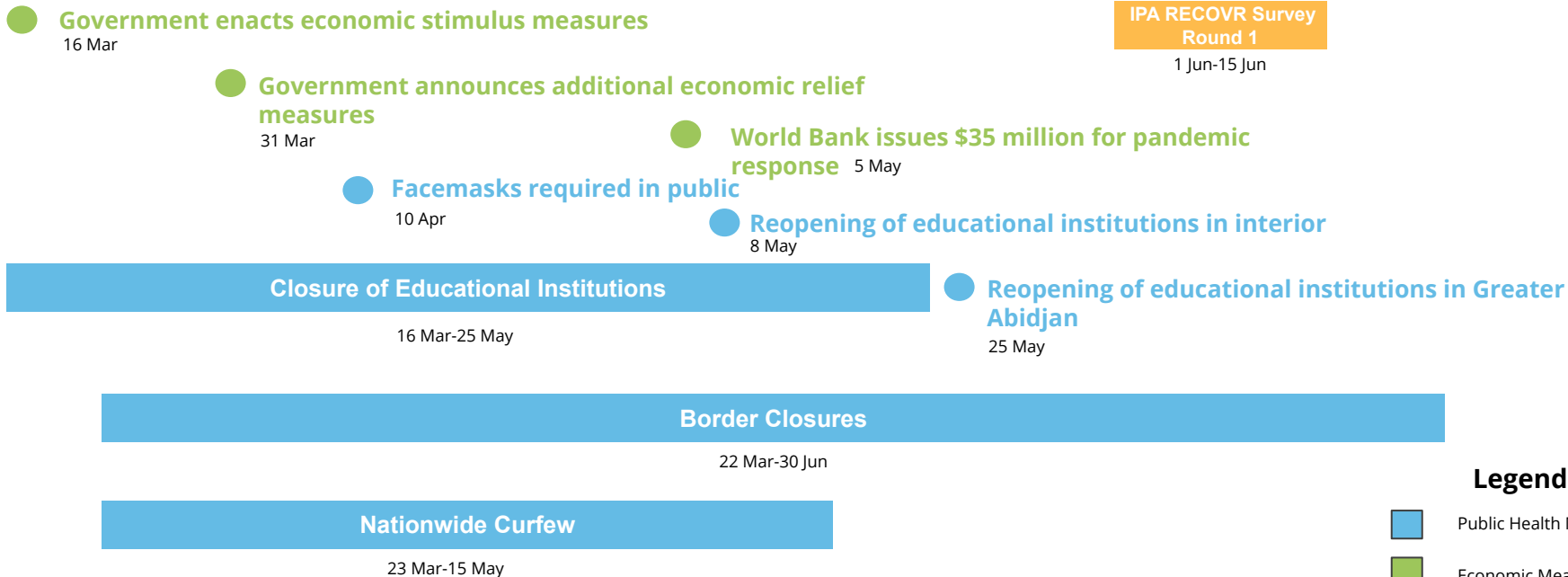


Research-on-Research to strengthen the quality of remote data collection




Côte d'Ivoire RECOVER: Survey and Policy Timeline



Mar 16 Mar 30 Apr 13 Apr 27 May 11 May 25 Jun 8 Jun 22 Jul 6



Legend

-  Public Health Measures
-  Economic Measures
-  IPA RECOVER

Côte d'Ivoire Survey Information



Average respondent demographics



Age: 40 years old

Gender: 32% women

Household size: 6.4 people

Education level: 37% completed more than secondary school



Under national poverty line: 36% (Estimated with the [PPI](#))

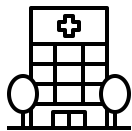
Our method

Dates of survey: June 1-15, 2020

Sampling method: Random sample from Integrated Regional Survey on Employment and in the Informal Sector (ERI-ESI 2017)

Sample size: 1,329 respondents out of 3,022 call attempts

RECOVR Survey: Key Takeaways



Health: 41% of respondents feel at risk of contracting COVID-19



Food security: Over 70% of respondents have depleted savings to pay for food



Financial security: 65% of employed earned less



Employment: 35% of employed individuals spend less hours working



Education: Almost 60% of school-aged children have already returned to school since schools have reopened

Burkina Faso RECOVER Survey: Survey and Policy Timeline



Mar 16 Mar 30 Apr 13 Apr 27 May 11 May 25 Jun 8 Jun 22 Jul 6



All schools closed

16 Mar

IPA RECOVER Survey Round 1

6 Jun-26 Jun



Closure of Borders and Commercial Flights, and Curfew Introduced

21 Mar

Markets in Ouagadougou closed

25 Mar-20 Apr



Government unveils 2020 Budget revisions and considerations

2 Apr

Travel ban between cities

20 Apr- 4
May



Facemasks required in public

27 Apr

Nationwide Curfew

21 Mar- 3 Jun

Legend



Public Health Measures



Economic Measures

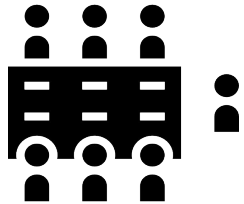


IPA RECOVER

Burkina Faso Survey Information



Average respondent demographics



Age: 31 years old

Gender: 31% women

Household size: 5.7 people



Education level: 38% that completed more than secondary school

Under national poverty line: 11% (Estimated with the [PPI](#))

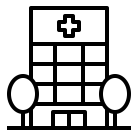
Our method

Dates of survey: June 6-26, 2020

Sampling method: *Random Digit Dialing of a nationally representative sample of phone numbers*

Sample size: 1,356 respondents out of 2,284 call attempts

RECOVR Survey: Key Takeaways



Health: 8.4% of respondents delayed or skipped needed healthcare visits



Food security: 25% of respondents had to limit portion sizes at meal times or number of meals



Financial security: 21% of respondents say they would not be able to find 20,000 FCFA to pay for an emergency.



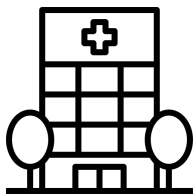
Employment: More than 60% of employed earn less



Education: 50% of primary & secondary school children spend time on education at home

1. Health & COVID-19 Mitigation

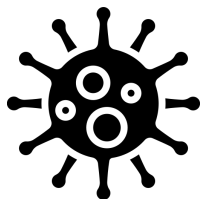




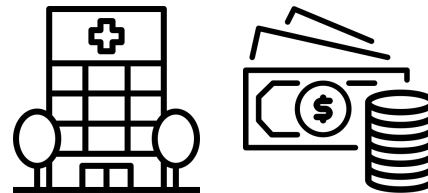
14% delayed or skipped **needed healthcare visits** since mid-March, mostly since they **could not afford it**



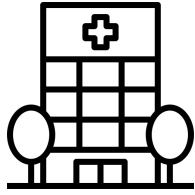
89% **wear a face mask** in public. Those who do not say they don't have one or it is not needed



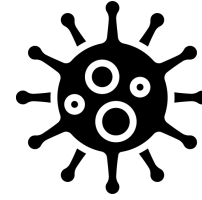
41% **feel at risk** of contracting COVID-19. Those who do not, cite following preventive measures



About the COVID-19 crisis on Ivoirians, most are concerned about **health and lack of money**



8.4% delayed or skipped needed healthcare visits due to **long waits** or **understaffed clinics**



61% do not feel at risk of contracting COVID-19, mostly since they **follow preventive measures**



65% **wash their hands more often**, **6%** had to limit handwashing due to lack of access to clean water or soap

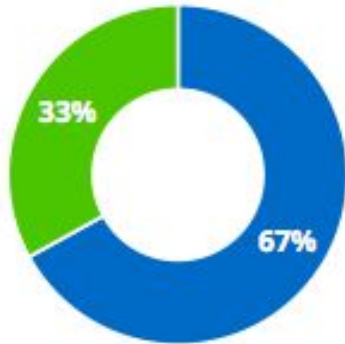


38% **did not stay home** any days in the last week, while **22%** report staying home every day

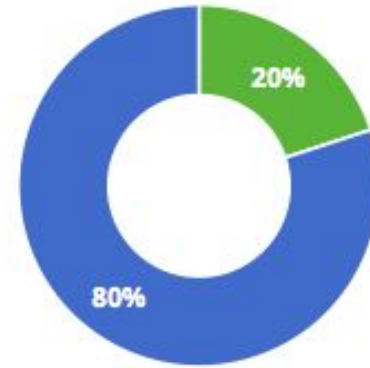


2. Economic Activity & Employment

67% of respondents report working in February
20% of those employed in February say their businesses are now closed



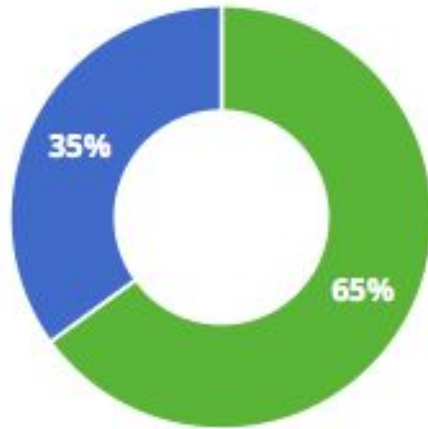
■ Working in February ■ Not working in February



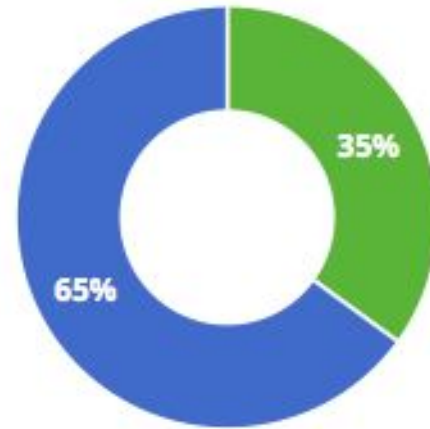
■ Business/place of work closed
■ Business/place of work open



**Of businesses with more than one employee,
65% **earned less** and 35% **worked fewer hours**
in the past week**



- Earnings decreased
- Earnings did not decrease



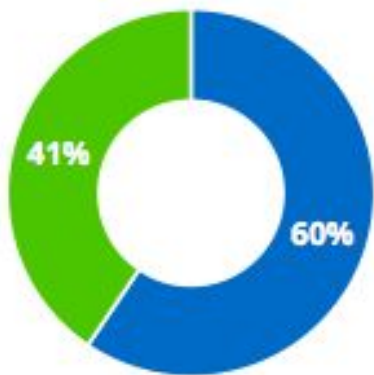
- Fewer hours
- Did not work fewer hours

Of businesses with more than one employee, respondents with formal contracts were more likely to be working and earning more in the past week





While 60% of respondents report working in February, 40% of households report working in the past 7 days



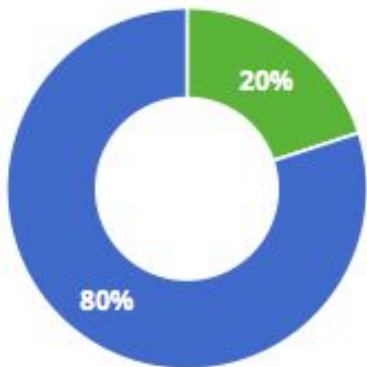
■ Working in February ■ Not working in February



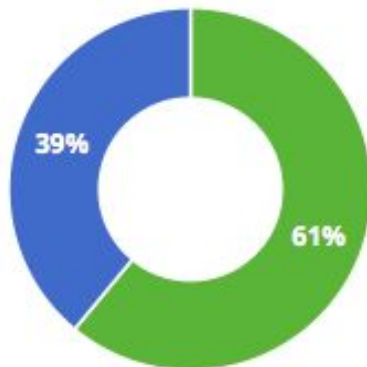
■ Working last week ■ Not working last week



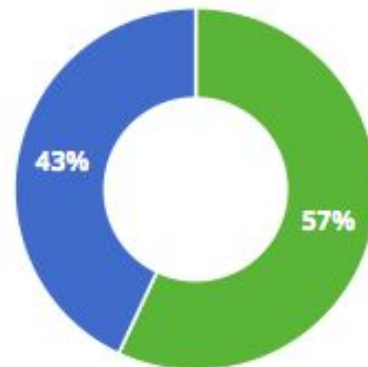
20% say their business/place of work is closed.
Of those still working, 61% earned less and 57%
worked fewer hours in the past week



- Business/place of work closed
- Business/place of work open



- Earnings decreased
- Earnings did not decrease



- Fewer hours
- Did not work fewer hours

3. Social Protection & Financial Resilience

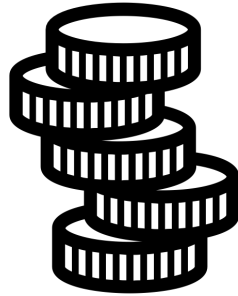




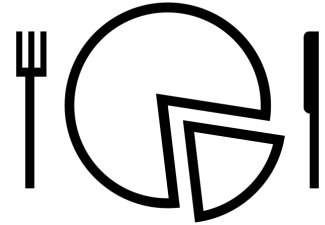
Respondents have experienced sharp, adverse effects from the economic fallout of COVID-19 restrictions



More than **70%**
depleted savings to pay
for food



61% report drops in
income prevent them
from buying food



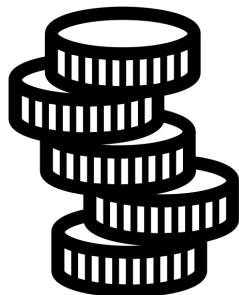
More than **40%** say
they've had to limit
portion sizes or reduce
the number of meals in
the past week



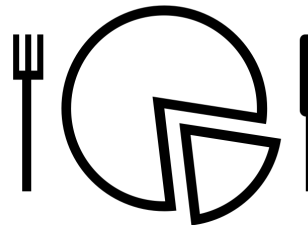
Respondents have experienced sharp, adverse effects from the economic fallout of COVID-19 restrictions



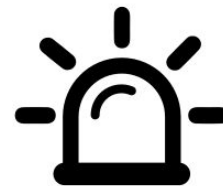
30% depleted savings to pay for food



48% report drops in income prevent them from buying food



25% say they've had to limit portion sizes or reduce the number of meals in the past week



21% would not be able to find 20,000 FCFA for an emergency

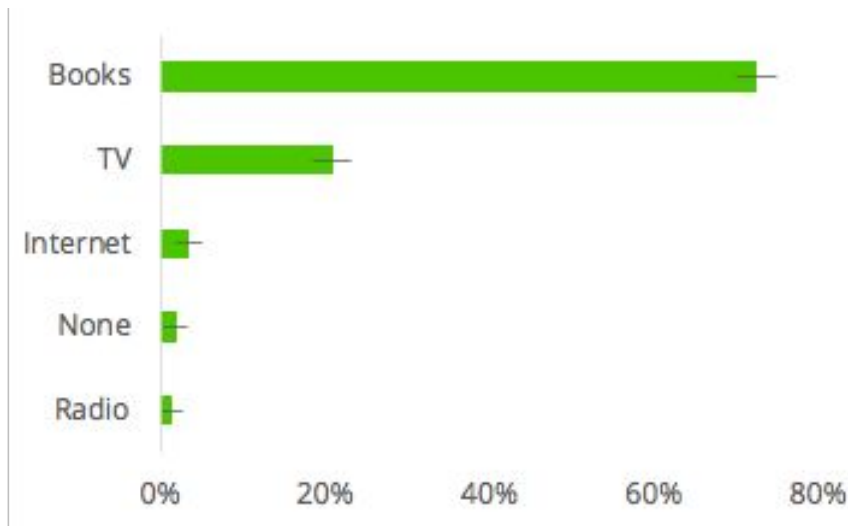


4. Education

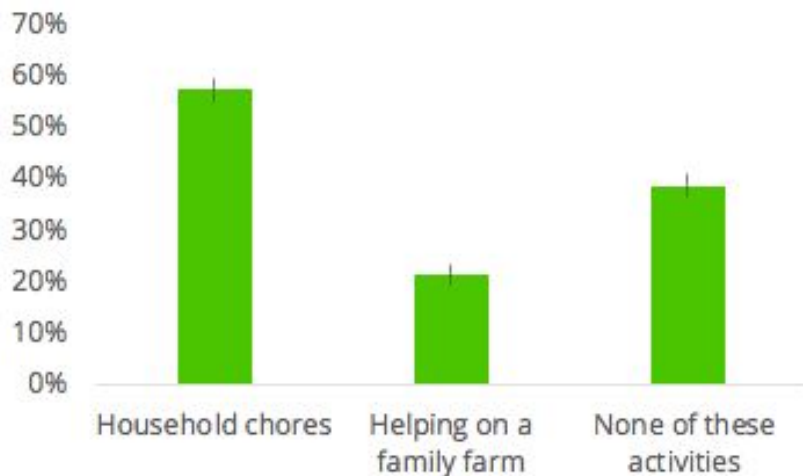
Approximately **70%** of all children are spending time on education at home. **20%** are spending 10+ hours per week on education



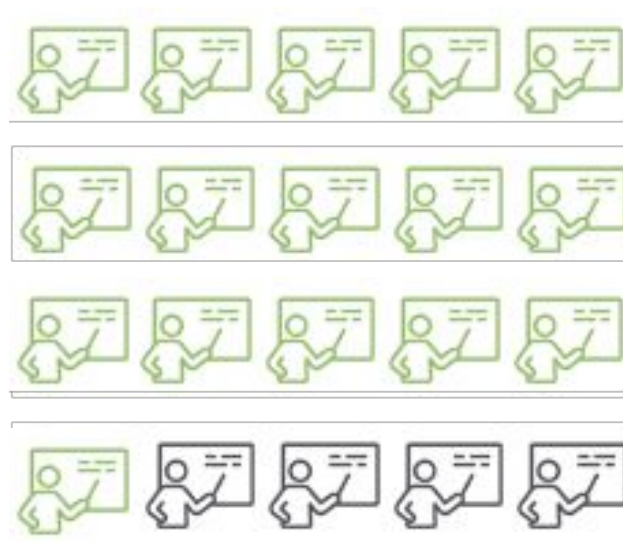
Among children in primary school, more than **70%** used books to help continue their education while schools were closed



Other than education, almost 60% of primary school children are spending their time on household chores during the lockdown period



80% of respondents plan to have children return to school

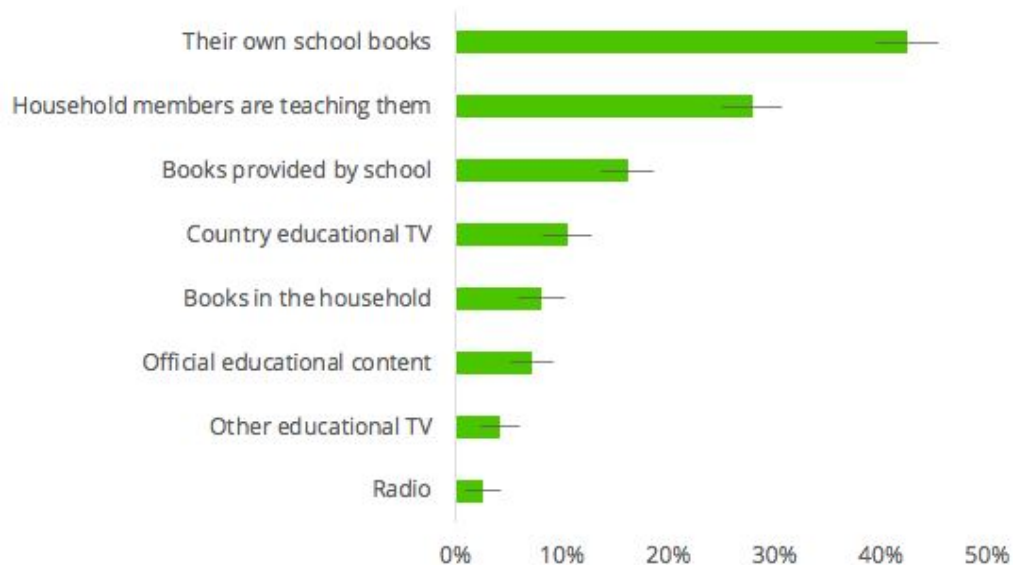




Approximately **50%** of all children are spending time on education at home

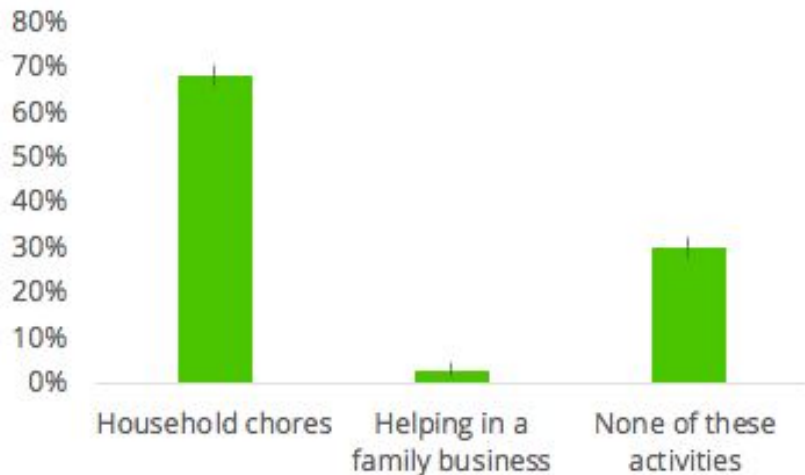


Among children in primary school, more than **40%** used books to help continue their education while schools were closed

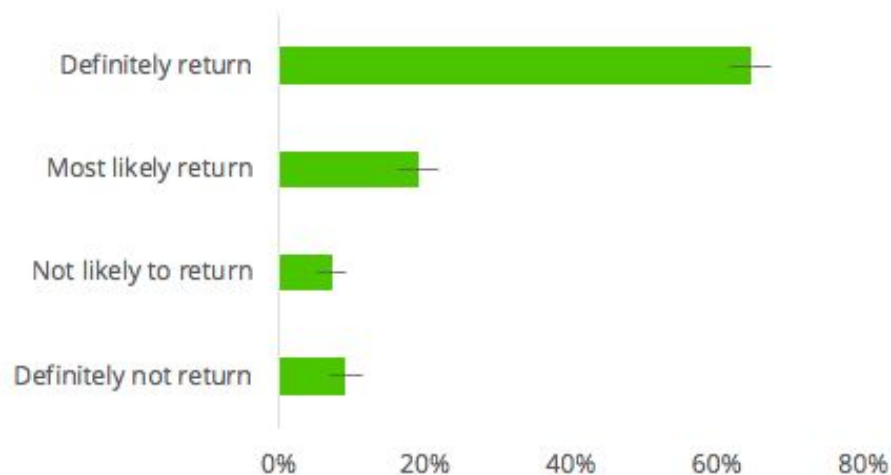




Other than education, almost 70% of primary school children are spending their time on household chores during the lockdown period



65% of households with primary school-aged children say their children plan to definitely return to school once reopened



5. Family planning





24% say that accessing family planning services is **more difficult**



76% heard messages about family planning on the radio, **messaging is widespread**



Less than **30%** use a contraceptive method, but **60%** **intend to use it in the future**



Policy Implications



A photograph of a classroom from a rear perspective. Several young children in yellow uniforms are seated at desks, with two of them raising their hands. In the background, a chalkboard displays the English alphabet in both uppercase and lowercase letters, along with some numbers. The room is dimly lit, with light coming from a window on the right. The text 'Q&A' is overlaid in the center of the image.

Q&A

Partner with us

As a Researcher:

- We connect researchers with partners, assist with research design, implement data collection, and much more.

As a Practitioner:

- We can help answer your questions and support you in using evidence to make your programs or policies as effective as possible.

As a Funder:

- Our funders make it possible for us to generate evidence and inform debates about how to effectively reduce poverty and improve lives.

Get in touch at contact@poverty-action.org

Thank you



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<https://www.poverty-action.org/recover>