

## PROVISIONAL AGENDA

MONDAY, JUNE 4, 2018

7.30am – 8.45am	<b>Arrival &amp; Registration of Participants</b>
8.45am – 8.50am	<b>Opening Prayer</b>
9.00am – 9.10am	<b>Welcome Remarks</b> Ms. Kosi Yankey, Executive Director, National Board for Small Scale Industries Mr. Alhassan Andani, CEO, Stanbic Bank Ms. Yolanda Cuba, CEO Vodafone Ghana
9.10am – 9.15am	<b>Opening Speech</b> Honourable Minister Alan John Kwadwo Kyerematen, Ministry of Trade and Industry
9.15am – 9.20am	<b>Entrepreneur Solidarity Message</b> Mrs. Francesca Brenda Opoku, CEO, Solution Oasis
9.20am – 9.30am	<b>'The Unseen Faces of Women Entrepreneurs in Ghana'</b> Ms. Hawah Braimah, CEO, Akaal Décor Company Ltd. Mrs. Ernestina Agyapong, CEO, Shanti Jewelry
9.30am – 10.00am	<b>Skilling the Female CEO of the Future</b> Mrs. Mary Brown, Administrator, China Europe International Business School Africa Ms. Marcia Ashong, Co-Founder & Executive Director, The Boardroom Africa Ms. Ivy Appiah, CEO and Co-Founder, Tiwajo Industry Limited Ms. Mansa Ayisi-Okyere, Executive Secretary, African Entrepreneurs Hub  Moderator: Ms. Francesca Kakra Forson, Journalist, Voice of America
10.00am – 10.30am	<b>Creative Solutions for Access to Finance</b> Ms. Pearl Nkrumah, Head of Enterprise Banking, Stanbic Bank Mr. Martison Obeng-Agyei, Director, Vodafone Cash Mr. Lawrence Agyinsam, CEO, EXIM Bank Ghana Ms. Mirabelle Moreaux, Board Director, Injaro Capital  Moderator: Ms. Leticia Brown, Director, Intelligent Capital Group
10.30am – 10.45am	<b>COFFEE BREAK</b>
10.45am – 11.15am	<b>Road to Success as a Female Entrepreneur!</b> Mrs. Claudia Lumor, Founder, Glitz Africa Mrs. Ernestina Agyapong, CEO, Shanti Jewelry Mrs. Awurabena Okrah, CEO, Winglow Clothes & Textiles Ltd. Ms. Cynthia Agyekum, Managing Director, Cessa Limited  Moderator: Ms. Emeline Nsingi Nkosi, Producer and Presenter, GHOne TV
11.15pm – 11.45am	<b>Harvesting Change through Entrepreneurship: Tackling Agricultural Challenges</b> Mrs. Leticia Osafo-Addo, Managing Director, Samba Foods Limited Mr. Fathi Ermis, Head of Agricultural Services, Nestle Central and West Africa Region Dr. Robert Osei, Associate Professor, Institute of Statistical, Social and Economic, Research University of Ghana Ms. Stacey Enyame, Founder, Snacks of Africa  Moderator: Dr. Monica Lambon Quayefio
11.45am – 12.10pm	<b>Vodafone Presentation</b>
12.10pm – 12.30pm	<b>Stanbic Presentation</b>

12.30pm – 1.30pm	<b>LUNCH</b>	
1.30pm – 2.00pm	<b>Arrival and Registration</b>	
2.00pm – 2.30pm	<b>SheTrades In The Commonwealth Introductory Event for Project Stakeholders</b> Mr. Nick Shlaepfer, Senior Adviser, Women and Trade Programme, International Trade Centre, Switzerland Mr. Quentin de Roquefeuil, Regional Trade Policy Adviser, DFID Ghana	
2.30pm – 3.15pm	<b>Export Competitiveness</b> Mr. Juan Hoyos, Global Value Chains Expert	
3.15pm – 3.30pm	<b>COFFEE BREAK</b>	
3.30pm – 4.30pm	<b>Women Owned Business Challenges to Export</b> Mrs. Edwina Assan, Managing Director, Edtex Limited Mrs. Salma Salifu, Managing Director, Dignity DTRT Limited Mr. Lawrence Agyinsam, CEO, EXIM Bank Ghana Ms. Kosi Yankey, Executive Director, National Board for Small Scale Industries Ms. Marie Veyrier, Development Director, Global Shea Alliance Mrs. Agnes Gifty Adjei-Sam, Marketing Director, Ghana Export Promotion Authority  Moderator: Mr. Juan Hoyos, Global Value Chains Expert, International Trade Centre, Switzerland	
4.30pm – 5.00pm	<b>Session Wrap Up</b> Mr. Juan Hoyos, Global Value Chains Expert, International Trade Centre, Switzerland	
<b>CONCURRENT SESSIONS</b> 9.30pm – 1.30pm	<b>BREAKOUT ROOM 1</b> <b>KAIZEN Production Systems</b> Japan International Cooperation Agency	<b>BREAKOUT ROOM 2</b> <b>Advocacy for Associations</b> Business Sector Advocacy Challenge Fund
3.00pm-5.00pm	<b>BREAKOUT ROOM 3</b> <b>PITCH Training – Business Plan and Investor Pitch Training</b> The Hatchery Business Club	
5.00pm – 5.30pm	<b>Wrap Up &amp; Close</b> <b>Habiba</b>	

**TUESDAY, JUNE 5, 2018**

7.30am – 8:45am	<b>Arrival &amp; Registration of Participants</b>
8.45am – 8.50am	<b>Opening Prayer</b>
9.00am – 9.10am	<b>‘The Unseen Faces of Women Entrepreneurs in Ghana’</b> Janet Abobigu, UNIJAY Enterprise Ayeshetu Fuseini, ASHEEBA Enterprise
9.10am – 9.20am	<b>NBSSI VISION</b> Ms. Kosi Yankey, Executive Director, National Board for Small Scale Industries
9.20am – 9.25am 9.25am – 9.15am 9.15am – 9.20am	<b>Remarks</b> Her Excellency Ms. Tove Degnbol, Danish Ambassador to Ghana His Excellency Mr. Iain Walker, UK High Commissioner to Ghana Honourable Minister Mr. Alan John Kwadwo Kyerematen, Ministry of Trade and Industry
9.20am – 9.25am	<b>Introduction of His Excellency President Nana Addo Dankwa Akufo-Addo</b> The President of the Republic of Ghana
9.25am – 9.45am	<b>Championing Women’s Economic Empowerment in Ghana</b>  <b>Keynote Speech by His Excellency President Nana Addo Dankwa Akufo-Addo</b>
9.45am – 10.15am	<b>High Level Discussion: ‘Transforming Growth through Women in Trade’</b> His Excellency President Nana Addo Dankwa Akufo-Addo, The President of the Republic of Ghana Mr. Amadou Mahtar Ba, Co-Founder & Executive Chairman, AllAfrica Global Media & Member United Nations High Level Panel on Women’s Economic Empowerment  Moderator: Ms. Kosi Yankey, Executive Director, NBSSI
10.15am – 10.30am	<b>Vote of Thanks &amp; Gifts to Excellencies and Dignitaries</b> Ms. Habiba Sumani, Director, WED, National Board for Small Scale Industries
10.30am – 11.00am	<b>Excellencies &amp; Dignitaries Press Photo</b> <b>Tour of Exhibition by Excellencies and Dignitaries only &amp; Departure</b>  <b>Videos on Women Entrepreneurs</b>
10.30am – 10.45am	<b>Presentation: Innovations for Poverty Action</b>  <b>Global Lessons for Promoting Women’s Economic Empowerment</b>
10.15am – 10.45am	<b>Trade Policy in Action – Regulatory Impact on Women’s Economic Empowerment</b> Ms. Leslie Tinney, First Secretary, Development, Canadian High Commission, Ghana Deputy Minister Mr. Carlos Ahenkorah, Ministry of Trade and Industry Mr. Nick Shlaepfer, Senior Adviser, Women and Trade Programme, International Trade Centre, Switzerland Ms. Angela Mensah-Poku, Director, Wholesale and Enterprise Business Unit, Vodafone  Moderator: Mr. Nicolas Jorgensen Gebara, Fund Manager, Business Sector Advocacy Challenge Fund
10.45am – 11.15am	<b>COFFEE BREAK</b>
11.15am – 11.45pm	<b>Innovation Using Digital Technology</b> Mr. Edward Aikins, Head, Enterprise Products & Marketing, Vodafone

	<p>Ms. Akua Gyekye, Public Policy, Facebook  Ms. Sandra Abrokwa, Country Director, Viamo Technologies  Mrs. Anna Armo-Himbson, Director, Entrepreneurship Development, NBSSI  Ms. Sandra Kortey ?</p> <p>Moderator: Mr. Kofi Ansah, Founder Asoreba</p>	
11.45pm – 12.00pm	<p><b>Health Talk: The Wellbeing of the Woman Entrepreneur</b>  Dr. Dennis Addo</p>	
12.00pm – 1.00pm	<p><b>LUNCH</b></p>	
1.00pm – 1.30pm	<p><b>Documentary Screening ‘Kaizen in Ghana’</b>  <b>KAIZEN Quality and Productivity Improvement</b>  Dr. Ryoichi Ozawa, Chief Advisor, Japan International Cooperation Agency  Mr. Bashir Manu, Project Coordinator, NBSSI/JICA National Kaizen Project  Mrs. Linda Kankor, CEO, Nallem Clothing  Mrs. Francesca Brenda Opoku, CEO, Solution Oasis</p> <p>Moderator: Ms. Habiba Sumani, Director, Women Entrepreneurship Development Department, National Board for Small Scale Industries</p>	
1.30pm – 2.00pm	<p><b>Mainstreaming the Informal Economy, a Necessity for “Ghana beyond Aid”</b>  Mr. Carl Manlan, COO, Ecobank Foundation  Ms. Cecilia Danquah, MakolaHub  Mr. Eben Tawiah Anuwa-Armah, Author, Friedrich Ebert Stiftung  Ms. Shirley Adobea Wiafe, Managing Director, Efulisa Enterprise</p> <p>Moderator: Mr. Kofi Yeboah, Media for Africa</p>	
<b>CONCURRENT SESSIONS</b> 10.00am – 1.30pm	<p><b>BREAKOUT ROOM 1</b>  <b>Evaluating Your Business Models</b>  China Europe International Business School</p>	<p><b>BREAKOUT ROOM 2</b>  <b>KAIZEN Production Systems</b>  Japan International Cooperation Agency</p>
3.30pm – 5:00pm	<p><b>PITCH Competition</b>  Women Business Presentations  Judging Panel: Hatchery, Vodafone, Technoserve/ENGINE, China Europe International Business School (CEIBS), Stanbic</p>	
5.00pm – 5:30pm	<p><b>Closing Speech and Call to Action</b>  Honourable Minister Mrs. Otiko Afisa-Djaba, Ministry of Gender Children and Social Protection  Ms. Kosi Yankey, Executive Director, National Board for Small Scale Industries</p> <p><b>Closing Prayer</b></p>	