

Timeline

May 2020-April 2022

Study Type

Randomized Evaluation

Research Implemented by IPA

No

Impact of COVID-19 Stimulus Packages on Small and Medium Enterprises (SMEs)

Researchers

[Paul Gertler](#), [Sean Higgins](#), [Ana Maria Montoya](#), [Eric Parrado](#), [Raimundo Undurraga](#)

Abstract

The economic recovery from the COVID-19 crisis in Latin America hinges on the survival of SMEs, which employ a large fraction of the region's workforce. Governments are responding with large economic stimulus packages, including liquidity or methods to prop up demand for SMEs. In this research, researchers are tracking the economic impact of COVID-19 and evaluating the policies that reduce the spread of the virus and provide financial support to SMEs and households throughout the region, as well as experimentally evaluating the impact of those programs on SME profits, survival, and employment using financial institutions' data.

Project Outcomes of Interest

SME profits, survival, and employment

Partners

[BancoEstado](#), [Abdul Latif Jameel Poverty Action Lab \(J-PAL\)](#)

Impact Goals

- Build resilient and adaptable businesses and employment opportunities

Results Status

No Results Yet