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J-PAL on What Research Reveals About Media's Impact on Voter Behavior

In light of the increased role of media in India's 2019 Lok Sabha elections, J-PAL South Asia's [Vidita Priyadarshini](#) and [Shagun Sabarwal](#) write about what research in the [U.S.](#) and [Sierra Leone](#) reveals about the impact of media on voter behavior.

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