

**Article Link**

<https://www.vox.com/future-perfect/2019/2/7/18211008/domestic-violence-against-...>

# Vox on Using Media to Combat Domestic Violence in Uganda

Vox reports on research [research with IPA intervention in Uganda](#) to reduce intimate partner violence through a series of locally produced videos shown during movies. The campaign reduced reported incidents of violence against women, apparently not through changes about attitudes toward it, but because of perceived changes in social norms surrounding talking about and reporting it.

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