

**Staff**

Sharada Ramanathan  
Knowledge Manager

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Research Coordinator

**Timeline**

8:30am – 12:15pm

**Date**

July 03, 2018



**Digital Finance in Myanmar and Financial Inclusion:  
from pilot to scale**

3 July 2018  
Location: Sule Shangri-La

8:30am – 9:00am	30 min	Breakfast & Registration
9:00am – 9:30am	20 min	<b>Keynote: Dean Karlan, Ph.D.</b> Founder, Innovations for Poverty Action Professor of Economics & Finance, Northwestern University <i>Research and Impacts of Digital Financial Services</i>
	10 min	Audience Q&A
9:30am – 10:30pm		<b>Emerging DFS Use Cases – Myanmar Experience and Beyond</b> Moderator: Steve Halsey, UNCDF
	15 min	Digital Loan Repayment for MFIs Gonzalo González, DAWN
	15 min	DFS for Women's Empowerment Rebecca Rouse, IPA
	15 min	Q2P Cash Transfer Pilot TBD
	15 min	Moderated Discussion
10:30am – 10:45am	15 min	Coffee & Tea Break
10:45am – 11:45am		<b>Research and Measurement for DFS</b> Moderator: Ricardo Morel, IPA
	15 min	Randomized Evaluation & A/B Testing for DFS Russell Toth, Ph.D., University of Sydney
	15 min	Poverty Targeting: Using the Progress out of Poverty Index Sharada Ramanathan, Progress out of Poverty Index/IPA
	15 min	Innovations in Outcomes Measurement: Financial Health Areum Han, IPA
	15 min	Moderated Discussion
11:45am – 12:00pm	15 min	Closing remarks

# IPA and UNCDF Myanmar Co-Host Digital Finance Workshop

On July 3, IPA and the United Nations Capital Development Fund (UNCDF) co-hosted a workshop on digital finance and financial inclusion in Yangon, Myanmar. IPA Founder Dean Karlan kicked off the event with a keynote presentation followed by two panels. In the first panel, Gonzalo González, CEO of DAWN Microfinance, and Rebecca Rouse, Director of IPA's Financial Inclusion program, discussed digital finance and financial inclusion in and beyond

Myanmar. The second panel featured [Russell Toth](#), Assistant Professor at the University of Sydney; [Sharada Ramanathan](#), Knowledge Manager of the Poverty Probability Index at IPA; and [Areum Han](#), Research Coordinator at IPA Myanmar, discussing research and measurement of digital financial services. The workshop addressed the latest rigorous research on financial inclusion and digital finance, as well as how providers and policymakers can incorporate learning and measurement strategies into their programs.

You can download the event agenda [here](#).

## Address

Sule Shangri-La

## City

Yangon

## Country

Myanmar (Burma)