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# In the Financial Times, How Data Can Help Philanthropy Measure What Matters

In the Financial Times, MIT's [Tavneet Suri](#) writes on the importance of good data for effective philanthropy in sub-Saharan Africa, citing IPA as an organization building the infrastructure for impact evaluations. Suri mentions her IPA-implemented study on the long-term effects of mobile money in Kenya as a model for impact evaluation involving private-sector partners.

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