

Date

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Evidence on Financial Inclusion Products and Programs

Alison Fahey | Policy Manager, J-PAL

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Evidence on Financial Inclusion Products and Programs

On March 8th, 2016, Alison Fahey (J-PAL Program Manager for Finance) spoke at the SAMN Conference in Delhi about building the financial capability of low-income consumers -- in other words, equipping them to take the right financial decisions for their individual situations, a key to enabling their financial success. She introduced attendees to several new innovations that aim to build consumer financial capability and how they are being evaluated by IPA and J-PAL, including three studies funded by the Citi IPA Financial Capability Research Fund: Mobile-izing Savings in Afghanistan, Rules of Thumb in India, and Messaging Replication, which is being implemented in multiple countries globally. She also talked about why randomized evaluations are the gold standard for estimating impact and how those in attendance could take advantage of this important tool.

City

New Delhi

Country

India