

Staff

Lucia Sanchez
Program Director, Small & Medium Enterprises

Date

December 13, 2013

SME Initiative 2013 Working Group (UK)

In collaboration with Private Enterprise Development in Low-Income Countries (PEDL), the SME Initiative held its fourth Working Group in London, UK on December 13, 2013. The full day event brought together SME and PEDL affiliates to share innovative research designs, preliminary results, and new research papers.

Presenters included:

Welcome and Overview

Chris Woodruff, PEDL

Lucia Sanchez, Innovations for Poverty Action

“Business Growth, Entrepreneurship and Social Interactions: Long Run Evidence on Repayment Flexibility”

Rohini Pande, Harvard Kennedy School

“Inside the production function: the effect of financial contracts on growing firms’ technology use. Evidence from a randomized experiment in Uganda”

Selim Gulesci/Andreas Madestam, Bocconi University

“Are SMEs Leaving Returns to Scale on the Table?”

Gharad Bryan, London School of Economics

“Inter-firm Relationships and Business Performance in China”

Adam Szeidl, Central European University

“Culture & Incentives: A Cross Country Field Experiment”

Greg Fischer, London School of Economics

“Worker sorting, Work discipline and Development”

Antoinette Schoar, MIT Sloan School of Management

David Atkin, Yale University

“Managerial Capital and Productivity: Evidence from a Training Program in the Bangladeshi RMG”

Rocco Macchiavello and Chris Woodruff, Warwick University

“Business Literacy and Development: Evidence from a Randomized Experiment in Mexico”
Giacomo De Giorgi, Stanford University

“Is Poor Management Holding Back African Development?”
Renata Lemos, London School of Economics

“Management Information Systems and Firm Performance: Experimental Evidence from a Large Agribusiness Company in Kenya”
Lorenzo Casaburi, Stanford University

City

London

Country

United Kingdom