

**Article Link**

<http://www.wired.com/2013/11/jpal-randomized-trials/>

## IPA in WIRED Magazine Feature Article

WIRED magazine has a feature story with an extensive description of how IPA & J-PAL are using randomized controlled trials to address poverty and a host of issues. It goes into detail on textbooks in Kenya, pricing of bednets, chlorine home delivery versus dispensers, incentives for vaccination, transportation options in Malawi, and others.

November 13, 2013