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# IPA's financial education work in The New York Times

In a column for the New York Times' Economic View section, Booth School of Business professor Richard Thaler discusses various approaches to financial literacy. He talks about [an IPA study in the Dominican Republic](#) by Alejandro Drexler, Gregory Fischer, and Antoinette Fischer, which found that teaching entrepreneurs simple rules of thumb was more effective at improving business outcomes and accounting practices than an accounting course was.

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