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<http://businesslife.ba.com/Ideas/Economics/How-to-be-financially-literate.html>

## How to be financially literate

Tim Harford features research by Alejandro Drexler, Gregory Fischer and Antoinette Schoar on financial literacy in a column. The paper was presented at the recent Microfinance Impact & Innovation Conference - the bottom line being that simple rules of thumb are effective and outperform more complex financial training.

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